

# Instructions

The Bloom Passport is your guide to exploring the many floral installations across the district.

This exciting guide will be unveiled both in physical and digital formats at the Spring Fling Union Square in Bloom event.

This is a fun opportunity to discover and support local businesses. Visit as many locations as you can between March 23rd to August 17th. Each location has a QR code. Scan the code to reveal a mystery word and jot it down in your passport. Return your passport at the Bloom Finale event August 17th for a chance to win a pair of United Airlines Tickets

\*\*Must be 21+ to Win.

## Raffle:

- 5 stops = 5 raffle ticket
- 10 stops = 10 raffle tickets
- 15 stops = 15 raffle tickets
- 20 stops = 20 raffle tickets
- 25 stops = 25 raffle tickets

# Vote For Your Favorite Union Square Bloom



## Upcoming Bloom Events

- 5/12, 3-6pm: Mother's Day Celebration
- 7/20, 6-10pm: Bloom Bar Crawl
- 8/17, 3-6pm: Bloomies & Finale Party



# Passport



Be sure to check out additional installations at:  
Maiden Lane, Union Square Garage,  
SFMTA Muni Bus Stops (Powell & Geary, Stockton & Geary), Union Square Park Stage



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**240 Stockton**  
240 Stockton St.



**260 Stockton**  
260 Stockton St.



**Union Square Building**  
291 Geary St.



**Axiom Hotel**  
28 Cyril Magnin  
(Tum Cafe)



**Blake Charles Salon**  
77 Maiden Ln.  
(Windows)



**CK Contemporary**  
246 Powell St.



**Chotto Matte**  
50 O'Farrell St.



**Corzetti**  
398 Geary St.



**Dirty Habit**  
12 4th St.



**Donatello**  
501 Post St.



**E&O Kitchen and Bar**  
314 Sutter St.



**Handlery Hotel**  
314 Sutter St.



**Harlan Records**  
18 Harlan Pl.



**Hilton San Francisco  
Union Square**  
(Poppy Lobby Bar)  
333 O'Farrell St.



**Hotel Stratford**  
242 Powell St.



**Hotel Nikko**  
222 Mason St.  
(Anzu)



**Hotel Zelos**  
12 4th St.



**Hotel Zeppelin**  
545 Post St.



**Iron Horse Cocktails**  
25 Maiden Ln.



**J Roland Salon**  
359 Sutter St.



**John Fluevog Shoes**  
253 Grant Ave.



**John's Grill**  
63 Ellis St.



**King George Hotel**  
334 Mason St.



**Marriott Union Square**  
480 Sutter St.  
(Bin480)



**Moscone Visitor Center**  
701 Howard St.



**Parc 55**  
55 Cyril Magnin St.  
(Bloom55)



**PLS on Post**  
545 Post St.



**Herbert Hotel**  
161 Powell St.



**Morton's Restaurant**  
400 Post St.



**Rae Studios**  
415 Mason St. #705  
raestudios-sf.com/sign-up



**Samuel Scheuer Fine Linens**  
340 Sutter St.



**Taj Campton Place**  
340 Stockton St.  
(Campton Place Restaurant)



**Barnes Hotel**  
225 Powell St.



**Beacon Grand**  
450 Powell St.  
(Post Room)



**Chancellor Hotel**  
433 Powell St.



**The Clift Royal Sonesta**  
495 Geary St.  
(Redwood Room)



**Grand Hyatt**  
345 Stockton St.  
(OneUp)



**Inn at Union Square**  
440 Post St.



**Marker Hotel**  
501 Geary St.  
(Tratto)



**Ula Restaurant**  
450 Post St.



**Westin St. Francis**  
335 Powell St.



**Zingari Ristorante**  
501 Post St.



**One65**  
(Elements Bar)  
165 O'Farrell St.



- = bloom installation
- = bloom food
- = bloom cocktail
- = dance class
- = hair service special
- = bloom coffee

For any issues verifying secret words, please reach out to [info@unionsquarealliance.com](mailto:info@unionsquarealliance.com).

