

June 21, 2022
Press Release

Union Square Celebrates Make Music Day with Dgiin

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Free Event brings Global Day of Music to San Francisco

WHAT: Union Square Alliance in partnership with French Consulate General in San Francisco is bringing to the Union Square Park stage the French Band, [Dgiin](#), in celebration of Make Music Day, a global event taking place in over 1,000 cities around the world. Dgiin's music blends French, English and Spanish, with wild rhythms, improvisations and influences from Django to New Orleans to hot jazz and French chanson. [Make Music Day](#) is a day of music open to all in the streets, businesses, parks, and wherever people feel like playing or listening. Union Square Alliance joins other events worldwide as communities come together in celebration of music and the countless benefits that making music brings.

WHO: Union Square Alliance in partnership with French Consulate General in San Francisco presents the French Band, Dgiin

WHEN: Make Music Day, Tuesday, June 21, 4-6pm

WHERE: Union Square Park, 333 Post Street, San Francisco

WHY: Union Square in partnership with French Consulate General in San Francisco celebrates Make Music Day, giving community members of all ages, creeds, and musical persuasions the chance to experience the joy of making music together. Union Square Alliance is committed to bringing music to the park through its Saturday Music Series, that will continue to run through Summer 2022.

By establishing one specific day each year, June 21, to celebrate music, Union Square Alliance in partnership with French Consulate General in San Francisco encourages both amateur and professional music making and empowers individuals to seek out ways to celebrate music in their community.

WHAT ELSE: For more information about Union Square Summer Music Series, please contact Eva Schouten at Eva@unionsquarealliance.com

Union Square Alliance:

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About the Union Square Alliance:

The Union Square Alliance serves members and creates a high-quality visitor experience by managing and activating public spaces, attracting new investment, and advocating for the district's future success. Union Square is the vibrant heart of San Francisco and an international destination where visitors come to enjoy exceptional retail experiences, luxury hotels, world-class cultural institutions, and great public spaces found only in the City by the Bay. A lively 27-block community surrounding Union Square Park in the heart of San Francisco makes up the Union Square Alliance. It is generally bordered on the north by Bush Street, on the east by Kearny Street, on the south by Market Street and on the west Taylor Street. For more information on the Alliance, go to www.visitunionsquaresf.com

About Make Music Day:

Held annually on June 21, Make Music Day is part of the international *Fête de la Musique*, taking place in 1,000 cities across 120 countries. The daylong, musical free-for-all celebrates music in all its forms, encouraging people to band together and play in free public concerts. This year, more than 100 U.S. cities are organizing Make Music Day celebrations, encompassing thousands of concerts nationwide. Make Music Day is presented by the NAMM Foundation, and coordinated by the Make Music Alliance. For more information, please visit www.makemusicday.org.